



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Buyer KINCAID,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645354
Inv Date 10/28/2012
Terms Net 30
Contract 330875
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Product Political - Federal Candidate (1067)
Brand 198 ROMNEY FOR PRES (136965)
Acct Types National/Political
Est/Headline 198/06310583
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:31:23AM

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy (SC)	Amount	Remarks
48.0	Spot	8:00:00PM- 9:00:00PM	Per week (2),Th	10/25/12 7:59PM (Th)	00:30	LAST RESORT	2012MRFP1#5H	\$4000.00	
48.0	Spot	8:00:00PM- 9:00:00PM	Per week (2),Th	10/25/12 8:41PM (Th)	00:30	LAST RESORT	2012MRFP1#5H	\$4000.00	
49.0	Spot	9:00:00PM-10:00:00PM	Per week (1),Th	10/25/12 9:20PM (Th)	00:30	GREY'S ANATOMY	2012MRFP1#5H	\$6500.00	
50.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Th	10/25/12 10:40PM (Th)	00:30	SCANDAL	2012MRFP1#5H	\$5000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$19,500.00	Total Spots	4
Commission	(\$2,925.00)		
Net Total	\$16,575.00		